

VIRGINIA CAPITAL

PARTNERS

1801 Libbie Avenue, Suite 201
Richmond, VA 23226

Hugh Aaron
Senior Advisor, Healthcare
(804) 690-9720
hugh@vacapital.com

December 1, 2010

Mr. David Hobbs
Partners in Healthcare of Virginia, LLC
5243 Hickory Park Drive, Suite A
Glen Allen, VA 23059

Re: Virginia Healthcare Innovators Awards

Dear David:

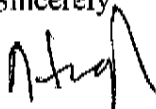
I am serving on the Planning Committee for the Virginia Healthcare Innovators Awards, an awards program being produced by volunteers from the sponsor organizations listed in the enclosed flyer. William Hazel, Jr., M.D., Secretary of the Virginia Department of Health and Human Resources, is serving as the Honorary Chair for the program.

The objective of the program is to identify and recognize Virginia organizations that have developed or implemented innovative ways to improve health care quality or to enhance the efficiency of health care delivery. The program is described in more detail in the enclosed flyer.

It occurs to me that you may know of organizations that would be good candidates for one of these awards. Nominations are now being accepted via an online form, which can be accessed through www.virginiahealthcareinnovators.org. The deadline for nominations is **January 14, 2011**.

A panel of judges, comprised of representatives of the sponsoring organizations, will review the nominations and select the winners. The awards will be presented at an awards event that will be held in the Richmond area in the spring. Please contact me if you have any question about this program.

Sincerely,



Hugh Aaron

Virginia Healthcare Innovators

Date, 2010

www.virginiahealthcareinnovators.org

**RECOGNIZING INNOVATION
IN HEALTHCARE QUALITY
AND EFFICIENCY**

Virginia Healthcare Innovators Awards - Call for Nominations

In today's rapidly evolving healthcare environment, improving the quality and caliber of care and the efficiency of healthcare delivery is more important than ever. To that end, the healthcare industry must foster and encourage progress and creativity. Consequently, we are pleased to announce the first annual *Virginia Healthcare Innovators Awards*, aimed at honoring Virginia organizations/entities that have developed innovative ways to improve quality and/or efficiency.

Awards will be given to organizations/entities that have developed breakthrough products, processes or services with the potential to revolutionize healthcare in Virginia. This leadership, demonstrated through excellence in innovation, will be judged in each of the following categories:

Healthcare Innovator of the Year – Award Categories

- **Patient Care:** Applies to organizations/entities that either directly furnish patient care services (e.g., hospitals, physician groups, ambulatory surgery centers, clinical diagnostic laboratories, etc.) or organizations that support the provision of direct patient care services (e.g., clinical research organizations, quality improvement organizations, etc.).
- **Medical Product or Device:** Applies to organizations/entities involved in the development, manufacture or distribution of medical products or devices (e.g., pharmaceuticals, biologicals, implantable devices, medical equipment, etc.).
- **Health Information Technology:** Applies to organizations/entities involved in the development, distribution or implementation of health information technology (e.g., clinical information systems, electronic health records, telehealth, etc.).
- **Employee Health:** Applies to organizations/entities that have developed or implemented innovative ways to improve the quality or enhance the efficiency of health care services furnished through employee health programs (e.g., employer health programs, employee assistance programs, etc.).

You're invited to nominate Virginia healthcare organizations/entities you feel would be good candidates for recognition in any of the award categories listed above. Self-nominations are also permitted. Nominations are now underway. A panel of judges, comprised of representatives of the sponsoring organizations, will review nominations and select the winners. More details on the awards event will be forthcoming.

Submission deadline is January 14, 2011.

Please visit www.virginiahealthcareinnovators.org

Honorary Chair

*William Hazel, Jr., M.D.
Secretary, Virginia Department
of Health and Human Resources*

Sponsor Organizations

Deloitte & Touche LLP

*Healthcare Financial
Management Association
(VA/DC Chapter)*

*Healthcare Information &
Management Systems Society
(VA Chapter)*

McGuireWoods LLP

Medical Society of Virginia

*VCU, Department of
Health Administration*

Virginia Association of Health Plans

Virginia Biotechnology Association

Virginia Capital Partners, LLC

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Virginia Telehealth Network

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